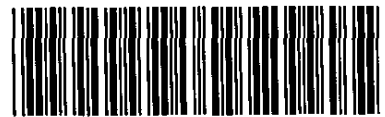


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Company Registration No. FC016948 (England and Wales)

**ALPHA MARKETING & CONSULTING LIMITED  
ANNUAL REPORT AND UNAUDITED ACCOUNTS  
FOR THE YEAR ENDED 31 DECEMBER 2019**

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A25 19/08/2020 #18

COMPANIES HOUSE

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A10 19/08/2020 #171

COMPANIES HOUSE

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**ALPHA MARKETING & CONSULTING LIMITED  
ANNUAL REPORT AND UNAUDITED ACCOUNTS  
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**ALPHA MARKETING & CONSULTING LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

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<b>Director</b>	J M Bloch
<b>Company Number</b>	FC016948 (England and Wales)
<b>Registered Office</b>	Wyoming Registered Agent.com, INC. 1621 Central Avenue Cheyenne Wyoming WY82001 USA
<b>Accountants</b>	Mansfield & Co - Chartered Accountants 55 Kentish Town Road Camden Town London NW1 8NX

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**ALPHA MARKETING & CONSULTING LIMITED**  
**(COMPANY NO: FC016948 ENGLAND AND WALES)**  
**DIRECTOR'S REPORT**

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The director presents his report and accounts for the year ended 31 December 2019.

**Principal activity**

The company's principle activity during the year continued to be the provision of marketing and consulting services.

**Directors**

J M Bloch held office during the whole of the period.

**Small company provisions**

This report has been prepared in accordance with the special provisions relating to small companies within Part 15 of the Companies Act 2006.

Signed on behalf of the board of directors



J M Bloch  
Director

Approved by the board on: 23 July 2020

**ALPHA MARKETING & CONSULTING LIMITED**  
**INCOME STATEMENT**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

	<b>2019</b>	<b>2018</b>
	<b>£</b>	<b>£</b>
<b>Turnover</b>	39,740	40,080
Administrative expenses	(31,385)	(1,685)
<b>Operating profit</b>	<u>8,355</u>	<u>38,395</u>
Gain on revaluation of property, plant and equipment	5,088	106,515
Income from investments	1,540	3,520
Interest receivable and similar income	68	36
<b>Profit on ordinary activities before taxation</b>	<u>15,051</u>	<u>148,466</u>
Tax on profit on ordinary activities	4 (2,567)	(24,547)
<b>Profit for the financial year</b>	<u><u>12,484</u></u>	<u><u>123,919</u></u>

**ALPHA MARKETING & CONSULTING LIMITED**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 DECEMBER 2019**

	Notes	2019 £	2018 £
<b>Fixed assets</b>			
Investments	7	192,871	187,783
<b>Current assets</b>			
Debtors	8	29,024	36,680
Cash at bank and in hand		49,165	35,453
		78,189	72,133
<b>Creditors: amounts falling due within one year</b>	9	(2,140)	(4,447)
<b>Net current assets</b>		76,049	67,686
<b>Total assets less current liabilities</b>		268,920	255,469
<b>Provisions for liabilities</b>			
Deferred tax		(23,003)	(22,036)
<b>Net assets</b>		245,917	233,433
<b>Capital and reserves</b>			
Called up share capital		55,200	55,200
Profit and loss account		190,717	178,233
<b>Shareholders' funds</b>		245,917	233,433

For the year ending 31 December 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities.

The financial statements were approved by the Board and authorised for issue on 23 July 2020 and were signed on its behalf by

  
J M Bloch  
Director

Company Registration No. FC016948

**ALPHA MARKETING & CONSULTING LIMITED**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

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**1 Statutory information**

Alpha Marketing & Consulting Limited is a private company, limited by shares, registered in England and Wales, registration number FC016948. The registered office is Wyoming Registered Agent.com, INC., 1621 Central Avenue, Cheyenne, Wyoming WY82001, USA.

**2 Compliance with accounting standards**

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

**3 Accounting policies**

The principal accounting policies adopted in the preparation of the financial statements are set out below and have remained unchanged from the previous year, and also have been consistently applied within the same accounts.

***Basis of preparation***

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

***Presentation currency***

The accounts are presented in £ sterling.

***Tangible fixed assets and depreciation***

Tangible assets are included at cost less depreciation and impairment. Depreciation has been provided at the following rates in order to write off the assets over their estimated useful lives:

Plant & machinery                      25% Reducing Balance

***Intangible fixed assets***

Intangible fixed assets (including purchased goodwill and patents) are included at cost less accumulated amortisation.

**4 Taxation**

	2019 £	2018 £
UK corporation tax	1,600	2,511
Deferred tax	967	22,036
	2,567	24,547

**5 Intangible fixed assets**

	Other £
<b>Cost</b>	
At 1 January 2019	7,000
At 31 December 2019	7,000
<b>Amortisation</b>	
At 1 January 2019	7,000
At 31 December 2019	7,000
<b>Net book value</b>	
At 31 December 2019	-

**ALPHA MARKETING & CONSULTING LIMITED**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2019**

**6 Tangible fixed assets**

	<b>Plant &amp; machinery £</b>
<b>Cost or valuation</b>	<b>At cost</b>
At 1 January 2019	7,256
At 31 December 2019	7,256
<b>Depreciation</b>	
At 1 January 2019	7,256
At 31 December 2019	7,256
<b>Net book value</b>	
At 31 December 2019	-

**7 Investments**

	<b>Other investment £</b>
Valuation at 1 January 2019	187,783
Fair value adjustments	5,088
Valuation at 31 December 2019	192,871

**8 Debtors**

	<b>2019 £</b>	<b>2018 £</b>
Trade debtors	340	36,680
Other debtors	28,684	-
	29,024	36,680

**9 Creditors: amounts falling due within one year**

	<b>2019 £</b>	<b>2018 £</b>
Taxes and social security	1,600	2,511
Other creditors	-	1,210
Loans from directors	-	186
Accruals	540	540
	2,140	4,447

**10 Average number of employees**

*During the year the average number of employees was 0 (2018: 1).*