

Registered number

11530397

Dave King Media Consultancy Associates Limited

Filleted Accounts

31 March 2019

Dave King Media Consultancy Associates Limited**Registered number:** 11530397**Balance Sheet****as at 31 March 2019**

	Notes	2019 £
Fixed assets		
Tangible assets	2	3,001
Current assets		
Debtors	3	19,300
Cash at bank and in hand		97,653
		<u>116,953</u>
Creditors: amounts falling due within one year	4	(25,136)
Net current assets		<u>91,817</u>
Net assets		<u><u>94,818</u></u>
Capital and reserves		
Profit and loss account		94,818
Shareholders' funds		<u><u>94,818</u></u>

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

David Truman King

Director

Approved by the board on 12/12/19

Dave King Media Consultancy Associates Limited
Notes to the Accounts
for the period from 21 August 2018 to 31 March 2019

1 Accounting policies

Basis of preparation

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have transferred to the buyer. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

Tangible fixed assets

Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

Plant and machinery	over 3 years
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Debtors

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts. Loans and other financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

Creditors

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

Taxation

A current tax liability is recognised for the tax payable on the taxable profit of the current and past periods. A current tax asset is recognised in respect of a tax loss that can be carried back to recover tax paid in a previous period. Deferred tax is recognised in respect of all timing differences between the recognition of income and expenses in the financial statements and their inclusion in tax assessments. Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by

the reporting date and that are expected to apply to the reversal of the timing difference, except for revalued land and investment property where the tax rate that applies to the sale of the asset is used. Current and deferred tax assets and liabilities are not discounted.

2 Tangible fixed assets

	Plant and machinery etc £
Cost	
Additions	4,501
At 31 March 2019	<u>4,501</u>
Depreciation	
Charge for the period	1,500
At 31 March 2019	<u>1,500</u>
Net book value	
At 31 March 2019	3,001

3 Debtors

2019

£

Trade debtors	1,200
Other debtors	18,100
	<u>19,300</u>

4 Creditors: amounts falling due within one year

2019

£

Trade creditors	827
Taxation and social security costs	23,435
Other creditors	874
	<u>25,136</u>

5 Other information

Dave King Media Consultancy Associates Limited is a private company limited by shares and incorporated in England. Its registered office is:

Maytrees
Harewood Road
Chalfont St.Giles
United Kingdom
HP8 4UA

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of

the Companies Act 2006.