

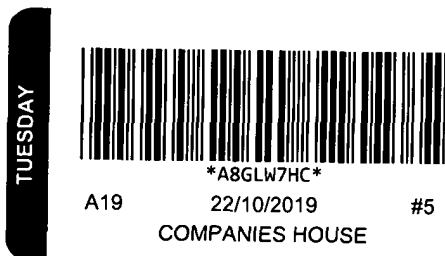
LONG DOG TRADING LIMITED

COMPANY NUMBER 10485430

DIRECTORS' REPORT AND ACCOUNTS

for the year ended

31 JANUARY 2019



These financial statements have been filleted and the Directors' Report and Profit and Loss accounts and related notes removed and are delivered to the Registrar in accordance with the provisions of Section 444 of the Companies Act 2006.

STEPHEN J BRIGHT
CHARTERED ACCOUNTANT
10 HIGHCROFT
EXETER EX4 4JQ

LONG DOG TRADING LIMITED
 COMPANY NUMBER 10485430
 BALANCE SHEET AS AT
 31 JANUARY 2019

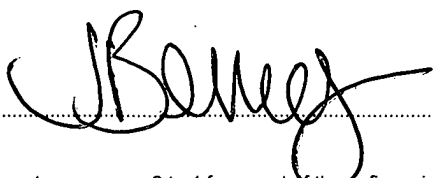
	Note	2019 £	2018 £
FIXED ASSETS			
Intangible assets	2	33,735	39,688
Tangible assets	3	4,162	4,769
		<u>37,897</u>	<u>44,457</u>
CURRENT ASSETS			
Stocks		44,231	40,899
Debtors	4	15,987	14,705
Cash at bank and in hand		2,262	19,350
		<u>62,480</u>	<u>74,954</u>
CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	5	<u>105,767</u>	<u>112,282</u>
NET CURRENT ASSETS		<u>(43,287)</u>	<u>(37,328)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>(5,390)</u>	<u>7,129</u>
CREDITORS: AMOUNTS FALLING DUE IN MORE THAN ONE YEAR		0	0
		<u>(5,390)</u>	<u>7,129</u>
		<u>=====</u>	<u>=====</u>
CAPITAL AND RESERVES			
Called up share capital	6	1	1
Profit and loss account		(5,391)	7,128
		<u>(5,390)</u>	<u>7,129</u>
SHAREHOLDERS' FUNDS (Equity interests)		<u>=====</u>	<u>=====</u>

For the financial year ended 31 January 2019, the company was entitled to exemption from audit under section 477 Companies Act 2006 and no notice has been deposited under section 476. The directors acknowledge their responsibilities for ensuring that the company keeps accounting records which comply with section 386 of the Act and for preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the year and of its profit or loss for the financial period in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006, so far as applicable to the company.

These accounts have been prepared in accordance with the special provisions within Part 15 of the Companies Act 2006 relating to small companies.

In accordance with the provisions of Section 444 of the Companies Act 2006 the profit and loss account has not been delivered.

Approved by the Board on 16 October 2019

 J Benney, Director

The notes on pages 2 to 4 form part of these financial statements

LONG DOG TRADING LIMITED
NOTES TO THE FINANCIAL STATEMENTS FOR THE
YEAR ENDED 31 JANUARY 2019

1 ACCOUNTING POLICIES

a) Basis of accounting

The accounts have been prepared under the historical cost convention and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and Republic of Ireland, and the Companies Act 2006.

b) Turnover

Turnover comprises the invoiced value of sales excluding value added tax. Turnover is recognised when the risks and rewards in the products sold have passed to the customer which is usually upon delivery.

c) Stocks

Stocks are valued at the lower of cost and net realisable value after making due allowance for obsolete or slow moving items.

d) Depreciation and amortisation

Depreciation is calculated to write off the cost of all fixed assets over their estimated useful lives on the reducing balance basis. The rates applicable are:

Furniture and equipment	15 to 30% per annum.
Goodwill	15% per annum

2. INTANGIBLE ASSETS

	Goodwill £	TOTAL £
COST		
As at 1 February 2018	46,692	46,692
Additions	0	0
Disposals	0	0
	-----	-----
As at 31 January 2019	46,692	46,692
	-----	-----
DEPRECIATION		
As at 1 February 2018	7,004	7,004
Provided	5,953	5,953
Eliminated	0	0
	-----	-----
As at 31 January 2019	12,957	12,957
	-----	-----
NET BOOK VALUE		
As at 31 January 2019	33,735	33,735
	=====	=====
As at 31 January 2018	39,688	39,688
	=====	=====

LONG DOG TRADING LIMITED
 NOTES TO THE FINANCIAL STATEMENTS FOR THE
 YEAR ENDED 31 JANUARY 2019 (CONT.)

3. TANGIBLE FIXED ASSETS

	Furniture & Equipment £	TOTAL £
COST		
As at 1 February 2018	5,741	5,741
Additions	266	266
Disposals	0	0
	-----	-----
As at 31 January 2019	6,007	6,007
	-----	-----
DEPRECIATION		
As at 1 February 2018	972	972
Provided	873	873
Eliminated	0	0
	-----	-----
As at 31 January 2019	1,845	1,845
	-----	-----
NET BOOK VALUE		
As at 31 January 2019	4,162	4,162
	=====	=====
As at 31 January 2018	4,769	4,769
	=====	=====

4. DEBTORS

	2019 £	2018 £
Trade debtors	3,213	993
Prepayments	4,894	5,832
Other debtors	7,880	7,880
	-----	-----
	15,987	14,705
	-----	-----

5. CREDITORS: AMOUNTS FALLING DUE
WITHIN ONE YEAR

	2019 £	2018 £
Trade creditors	16,342	7,617
Accruals	1,200	1,562
Corporation tax	0	2,273
Other taxation and social security	11,131	10,193
Bank overdraft	2,734	0
Directors' loans	74,360	90,537
Other creditors	0	100
	-----	-----
	105,767	112,282
	-----	-----

LONG DOG TRADING LIMITED
 NOTES TO THE FINANCIAL STATEMENTS FOR THE
 YEAR ENDED 31 JANUARY 2019 (CONT.)

6. CALLED UP SHARE CAPITAL

	2019 £	2018 £
ALLOTTED, CALLED UP AND FULLY PAID		
1 ordinary share of £1 each	1	1
	<hr/>	<hr/>

The control of the company is held by Mrs J Benney who holds the entire equity interest of the company.

7. OTHER INFORMATION

Long Dog Trading Limited is a private company limited by shares and is registered in England. Its company registration number is 10485430.

The registered office of the company is situate at 10 High Croft, Exeter EX4 4JQ.

The company has seven employees (2018 four) .

The financial statements are presented in Sterling which is the functional currency of the company.