

**WHAT COUNTS MARKETING LIMITED**  
**FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 JULY 2017**

**WHAT COUNTS MARKETING LIMITED**

**COMPANY INFORMATION**

<b>Director</b>	AP Ground
<b>Registered number</b>	5770311
<b>Registered office</b>	Suite 3B2 Northside House Mount Pleasant Cockfosters Herts. EN4 9EB
<b>Accountants</b>	Ashings Limited Chartered Accountants Northside House Mount Pleasant Cockfosters Herts. EN4 9EB

**WHAT COUNTS MARKETING LIMITED**

**CONTENTS**

Page

**Balance sheet**

**1**

**WHAT COUNTS MARKETING LIMITED**  
**REGISTERED NUMBER: 5770311**

**BALANCE SHEET**  
**AS AT 31 JULY 2017**

Note	2017 £	2016 £
Current assets	75,901	68,003
Creditors: amounts falling due within one year	(38,128)	(50,207)
<b>Net current assets</b>	<b>37,773</b>	<b>17,796</b>
<b>Total assets less current liabilities</b>	<b>37,773</b>	<b>17,796</b>
<b>Net assets</b>	<b>37,773</b>	<b>17,796</b>
<b>Capital and reserves</b>	<b>37,773</b>	<b>17,796</b>

The director considers that the Company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the Company to obtain an audit for the Year in question in accordance with section 476 of Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared in accordance with the provisions applicable to entities subject to the micro-entities' regime.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 22 February 2018.

**AP Ground**

Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.