

Abbreviated Unaudited Accounts for the Year Ended 31 March 2014

for

Magic Ads Limited

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for the Year Ended 31 March 2014

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Magic Ads Limited

Company Information
for the Year Ended 31 March 2014

DIRECTORS:

F Cope

I Cope

SECRETARY:

I Cope

REGISTERED OFFICE:

177 Old Chester Road

Bebington

Wirral

CH63 8NE

REGISTERED NUMBER:

05769043

Abbreviated Balance Sheet

31 March 2014

	Notes	31.3.14 £	£	31.3.13 £	£
FIXED ASSETS					
Tangible assets	2		4		4
CURRENT ASSETS					
Stocks		125		100	
Debtors		234		230	
Cash at bank and in hand		<u>2,745</u>		<u>3,818</u>	
		3,104		4,148	
CREDITORS					
Amounts falling due within one year		<u>7,253</u>		<u>3,548</u>	
NET CURRENT (LIABILITIES)/ASSETS			(4,149)		600
TOTAL ASSETS LESS CURRENT LIABILITIES			(4,145)		604
CAPITAL AND RESERVES					
Called up share capital	3		100		100
Profit and loss account			<u>(4,245)</u>		<u>504</u>
SHAREHOLDERS' FUNDS			(4,145)		604

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2014.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 29 December 2014 and were signed on its behalf by:

F Cope - Director

I Cope - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
for the Year Ended 31 March 2014

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease.

2. **TANGIBLE FIXED ASSETS**

	Total £
COST	
At 1 April 2013	
and 31 March 2014	<u>8,039</u>
DEPRECIATION	
At 1 April 2013	
and 31 March 2014	<u>8,035</u>
NET BOOK VALUE	
At 31 March 2014	<u><u>4</u></u>
At 31 March 2013	<u><u>4</u></u>

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	31.3.14	31.3.13
			£	£
100	Ordinary	£1	<u><u>100</u></u>	<u><u>100</u></u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.