

Unaudited Financial Statements for the Year Ended 31 March 2017

for

Media Gauge Limited

WEDNESDAY



A6LNCW2B

A22

20/12/2017

#35

COMPANIES HOUSE

Media Gauge Limited

Contents of the Financial Statements
for the Year Ended 31 March 2017

	Page
Company Information	1
Balance Sheet	2
Notes to the Financial Statements	3
Report of the Accountants	5

Media Gauge Limited

Company Information
for the Year Ended 31 March 2017

DIRECTORS:

A Knight
N Knight

SECRETARY:

A Knight

REGISTERED OFFICE:

45 Fordington Road
London
N6 4TG

REGISTERED NUMBER:

03090196 (England and Wales)

ACCOUNTANTS:

Norman & Company
2nd Floor Sutherland House
70-78 West Hendon Broadway
London
NW9 7ER

Balance Sheet
31 March 2017

	Notes	31.3.17 £	31.3.16 £
FIXED ASSETS			
Tangible assets	3	666,624	666,624
CURRENT ASSETS			
Cash at bank		11,488	10,154
CREDITORS			
Amounts falling due within one year	4	16,746	16,063
NET CURRENT LIABILITIES		(5,258)	(5,909)
TOTAL ASSETS LESS CURRENT LIABILITIES		661,366	660,715
CREDITORS			
Amounts falling due after more than one year	5	332,250	332,250
NET ASSETS		329,116	328,465
CAPITAL AND RESERVES			
Called up share capital		102	102
Retained earnings	6	329,014	328,363
SHAREHOLDERS' FUNDS		329,116	328,465

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2017 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors on 11 December 2017 and were signed on its behalf by:



A Knight - Director

Notes to the Financial Statements
for the Year Ended 31 March 2017

1. **STATUTORY INFORMATION**

Media Gauge Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

3. **TANGIBLE FIXED ASSETS**

	Land and buildings £
COST	
At 1 April 2016 and 31 March 2017	666,624
NET BOOK VALUE	
At 31 March 2017	666,624
At 31 March 2016	666,624

Media Gauge Limited

Notes to the Financial Statements - continued
for the Year Ended 31 March 2017

4. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.3.17	31.3.16
	£	£
Taxation and social security	9,983	10,640
Other creditors	6,763	5,423
	<u>16,746</u>	<u>16,063</u>

5. **CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	31.3.17	31.3.16
	£	£
Bank loans	<u>332,250</u>	<u>332,250</u>
Amounts falling due in more than five years:		
Repayable otherwise than by instalments		
Bank loans more 5 yrs non-inst	<u>332,250</u>	<u>332,250</u>

6. **RESERVES**

	Retained earnings £
At 1 April 2016	328,363
Profit for the year	40,651
Dividends	<u>(40,000)</u>
At 31 March 2017	<u>329,014</u>

Media Gauge Limited

Report of the Accountants to the Directors of
Media Gauge Limited

The following reproduces the text of the report prepared for the directors and members in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement and certain other primary statements and the Report of the Directors are not required to be filed with the Registrar of Companies.

As described on the Balance Sheet you are responsible for the preparation of the financial statements for the year ended 31 March 2017 set out on pages to and you consider that the company is exempt from an audit.

In accordance with your instructions, we have compiled these unaudited financial statements in order to assist you to fulfil your statutory responsibilities, from the accounting records and information and explanations supplied to us.

Norman & Company
2nd Floor Sutherland House
70-78 West Hendon Broadway
London
NW9 7ER

11 December 2017