

**REGISTERED NUMBER: 02764347 (England and Wales)**

**UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2018**

**FOR**

**J.E. MARKETING LIMITED**

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**for the Year Ended 31 December 2018**

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**J.E. MARKETING LIMITED**

**COMPANY INFORMATION**  
**for the Year Ended 31 December 2018**

**DIRECTOR:** J F Endersby

**REGISTERED OFFICE:** 140A Tachbrook Street  
London  
SW1V 2NE

**REGISTERED NUMBER:** 02764347 (England and Wales)

**ACCOUNTANTS:** Saunders Wood & Co.  
Chartered Accountants  
140A Tachbrook Street  
London SW1V 2NE

**J.E. MARKETING LIMITED (REGISTERED NUMBER: 02764347)**

**BALANCE SHEET**  
**31 December 2018**

	Notes	31.12.18 £	£	31.12.17 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		593		555
<b>CURRENT ASSETS</b>					
Debtors	5	5,066		4,123	
Cash at bank and in hand		<u>41,915</u>		<u>73,398</u>	
		46,981		77,521	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>1,827</u>		<u>3,546</u>	
<b>NET CURRENT ASSETS</b>			<u>45,154</u>		<u>73,975</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>45,747</u>		<u>74,530</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital			100		100
Retained earnings			<u>45,647</u>		<u>74,430</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>45,747</u>		<u>74,530</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2018 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 19 September 2019 and were signed by:

J F Endersby - Director

The notes form part of these financial statements

**NOTES TO THE FINANCIAL STATEMENTS**  
**for the Year Ended 31 December 2018**

**1. STATUTORY INFORMATION**

J.E. Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery	- 25% on reducing balance
Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2017 - 1).

**NOTES TO THE FINANCIAL STATEMENTS - continued**  
**for the Year Ended 31 December 2018****4. TANGIBLE FIXED ASSETS**

	Plant and machinery £	Fixtures and fittings £	Computer equipment £	Totals £
<b>COST</b>				
At 1 January 2018	5,751	326	3,073	9,150
Additions	-	-	316	316
At 31 December 2018	<u>5,751</u>	<u>326</u>	<u>3,389</u>	<u>9,466</u>
<b>DEPRECIATION</b>				
At 1 January 2018	5,751	326	2,518	8,595
Charge for year	-	-	278	278
At 31 December 2018	<u>5,751</u>	<u>326</u>	<u>2,796</u>	<u>8,873</u>
<b>NET BOOK VALUE</b>				
At 31 December 2018	<u>-</u>	<u>-</u>	<u>593</u>	<u>593</u>
At 31 December 2017	<u>-</u>	<u>-</u>	<u>555</u>	<u>555</u>

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.12.18 £	31.12.17 £
Trade debtors	2,374	1,237
Other debtors	2,158	2,620
VAT	381	113
Prepayments	<u>153</u>	<u>153</u>
	<u>5,066</u>	<u>4,123</u>

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.12.18 £	31.12.17 £
Tax	-	358
Social security and other taxes	177	180
Accrued expenses	<u>1,650</u>	<u>3,008</u>
	<u>1,827</u>	<u>3,546</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.