

**REGISTERED NUMBER: 02756893 (England and Wales)**

**UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2019  
FOR  
INFORM MARKETING LTD**

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FOR THE YEAR ENDED 31 MARCH 2019**

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**INFORM MARKETING LTD (REGISTERED NUMBER: 02756893)****BALANCE SHEET  
31 MARCH 2019**

	2019		2018	
	£	£	£	£
<b>FIXED ASSETS</b>		18		18
<b>CURRENT ASSETS</b>	52,134		53,385	
<b>CREDITORS</b>				
Amounts falling due within one year	<u>(16,754)</u>		<u>(27,472)</u>	
<b>NET CURRENT ASSETS</b>		<u>35,380</u>		<u>25,913</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>		35,398		25,931
<b>ACCRUALS AND DEFERRED INCOME</b>		<u>21,750</u>		<u>15,700</u>
<b>NET ASSETS</b>		<u>13,648</u>		<u>10,231</u>
<b>CAPITAL AND RESERVES</b>		<u>13,648</u>		<u>10,231</u>

**NOTES TO THE FINANCIAL STATEMENTS****1. STATUTORY INFORMATION**

Inform Marketing Ltd is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address are as below:

**Registered number:** 02756893

**Registered office:** Calvert Studios  
Enterprise Way  
Leighton Buzzard  
Bedfordshire  
LU7 4SZ

**2. AVERAGE NUMBER OF EMPLOYEES INCLUDING DIRECTORS**

The average number of employees during the year was 2 (2018 - 2 ) .

**3. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES**

The following advances and credits to a director subsisted during the years ended 31 March 2019 and 31 March 2018:

	2019	2018
	£	£
<b>P C Ager</b>		
Balance outstanding at start of year	-	-
Amounts advanced	10,000	-
Amounts repaid	-	-
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>10,000</u>	<u>-</u>

**BALANCE SHEET - continued**  
**31 MARCH 2019**

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2019.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2019 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and  
preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the director on 6 November 2019 and were signed by:

P C Ager - Director

**CHARTERED ACCOUNTANTS' REPORT TO THE DIRECTOR  
ON THE UNAUDITED FINANCIAL STATEMENTS OF  
INFORM MARKETING LTD**

**The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Profit and Loss Account is not required to be filed with the Registrar of Companies.**

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Inform Marketing Ltd for the year ended 31 March 2019 which comprise the Profit and Loss Account, Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed within the ICAEW's regulations and guidance at <http://www.icaew.com/en/membership/regulations-standards-and-guidance>.

This report is made solely to the director of Inform Marketing Ltd in accordance with our terms of engagement. Our work has been undertaken solely to prepare for your approval the financial statements of Inform Marketing Ltd and state those matters that we have agreed to state to the director of Inform Marketing Ltd in this report in accordance with ICAEW Technical Release 07/16AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Inform Marketing Ltd and its director for our work or for this report.

It is your duty to ensure that Inform Marketing Ltd has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and profit of Inform Marketing Ltd. You consider that Inform Marketing Ltd is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Inform Marketing Ltd. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Steve Monico Limited  
Chartered Accountants  
19 Goldington Road  
Bedford  
MK40 3JY

6 November 2019

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.