

REGISTERED NUMBER: 2756893 (England and Wales)

ABBREVIATED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2000

FOR

INFORM MARKETING LTD



INFORM MARKETING LTD

CONTENTS OF THE ABBREVIATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2000

	Page
Company Information	1
Abbreviated Balance Sheet	2
Notes to the Abbreviated Financial Statements	3

INFORM MARKETING LTD
COMPANY INFORMATION
FOR THE YEAR ENDED 31 MARCH 2000

DIRECTOR: P C Ager

SECRETARY: H Ager

REGISTERED OFFICE: 35 Aylesbury Street
Bletchley
Milton Keynes
Buckinghamshire
MK2 2BQ

REGISTERED NUMBER: 2756893 (England and Wales)

ACCOUNTANTS: Holmes Peat Thorpe
Chartered Accountants
Silbury Court
370-374 Silbury Boulevard
Central Milton Keynes
MK9 2AF

BANKERS: Lloyds Bank plc

INFORM MARKETING LTD

ABBREVIATED BALANCE SHEET

31 MARCH 2000

		31.3.00	31.3.99
	Notes	£	£
FIXED ASSETS:			
Tangible assets	2	11,278	6,742
CURRENT ASSETS:			
Debtors		57,520	66,155
Cash at bank		9,239	21,968
		66,759	88,123
CREDITORS: Amounts falling due within one year		(43,062)	(59,234)
NET CURRENT ASSETS:		23,697	28,889
TOTAL ASSETS LESS CURRENT LIABILITIES:		34,975	35,631
CREDITORS: Amounts falling due after more than one year		-	(464)
		£34,975	£35,167
CAPITAL AND RESERVES:			
Called up share capital	3	2	2
Profit and loss account		34,973	35,165
SHAREHOLDERS' FUNDS:		£34,975	£35,167

The company is entitled to exemption from audit under Section 249A(1) of the Companies Act 1985 for the year ended 31 March 2000.

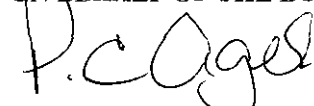
No notice has been deposited under Section 249B(2) of the Companies Act 1985 in relation to its financial statements for the financial year.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Section 226 and which otherwise comply with the requirements of the Companies Act 1985 relating to financial statements, so far as applicable to the company.

These abbreviated financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

ON BEHALF OF THE BOARD:



P C Ager - DIRECTOR

Approved by the Board on 29 August 2000

The notes form part of these financial statements

INFORM MARKETING LTD

NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS **FOR THE YEAR ENDED 31 MARCH 2000**

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective March 2000).

Turnover

Turnover represents net invoiced sales of goods, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life or, if held under a finance lease, over the lease term, whichever is the shorter.

Plant and machinery etc	- 25% on cost and
	20% on cost

Deferred taxation

Provision is made at current rates for taxation deferred in respect of all material timing differences except to the extent that, in the opinion of the director, there is reasonable probability that the liability will not arise in the foreseeable future.

Hire purchase and leasing commitments

Assets obtained under hire purchase contracts or finance leases are capitalised in the balance sheet. Those held under hire purchase contracts are depreciated over their estimated useful lives. Those held under finance leases are depreciated over their estimated useful lives or the lease term, whichever is the shorter.

The interest element of these obligations is charged to the profit and loss account over the relevant period. The capital element of the future payments is treated as a liability.

Rentals paid under operating leases are charged to the profit and loss account as incurred.

Pensions

The company operates a defined contribution pension scheme. Contributions payable for the year are charged in the profit and loss account.

INFORM MARKETING LTD

**NOTES TO THE ABBREVIATED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MARCH 2000**

2. TANGIBLE FIXED ASSETS

	Total
	£
COST:	
At 1 April 1999	16,847
Additions	12,329
Disposals	(9,995)
	<hr/>
At 31 March 2000	19,181
	<hr/>
DEPRECIATION:	
At 1 April 1999	10,105
Charge for year	2,588
Eliminated on disposals	(4,790)
	<hr/>
At 31 March 2000	7,903
	<hr/>
NET BOOK VALUE:	
At 31 March 2000	11,278
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At 31 March 1999	6,742
	<hr/>

3. CALLED UP SHARE CAPITAL

Authorised:				
Number:	Class:	Nominal value:	31.3.00	31.3.99
			£	£
2,000	Ordinary	1	2,000	2,000
			<hr/>	<hr/>
 Allotted, issued and fully paid:				
Number:	Class:	Nominal value:	31.3.00	31.3.99
			£	£
2	Ordinary	1	2	2
			<hr/>	<hr/>