

REGISTERED NUMBER: 02642319 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 MAY 2018

FOR

STRATEGY PARTNERS LIMITED

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FOR THE YEAR ENDED 31 MAY 2018**

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STRATEGY PARTNERS LIMITED

**COMPANY INFORMATION
FOR THE YEAR ENDED 31 MAY 2018**

DIRECTORS:

Mr S R P Crane
Mrs P J Crane

SECRETARY:

Mrs P J Crane

REGISTERED OFFICE:

The Willow Pool
Send Marsh Green
Ripley
Surrey
GU23 6JS

REGISTERED NUMBER:

02642319 (England and Wales)

ACCOUNTANTS:

Acuity Professional Ltd
Fifth Floor
11 Leadenhall Street
London
EC3V 1LP

STATEMENT OF FINANCIAL POSITION
31 MAY 2018

	Notes	2018 £	£	2017 £	£
FIXED ASSETS					
Investments	3		765,682		682,595
CURRENT ASSETS					
Stocks		137,410		-	
Debtors	4	102,104		77,464	
Cash at bank		<u>234,252</u>		<u>449,937</u>	
		473,766		527,401	
CREDITORS					
Amounts falling due within one year	5	<u>1,493,594</u>		<u>1,483,872</u>	
NET CURRENT LIABILITIES			<u>(1,019,828)</u>		<u>(956,471)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>(254,146)</u>		<u>(273,876)</u>
CAPITAL AND RESERVES					
Called up share capital	6		100		100
Revaluation reserve			(282,154)		(262,620)
Retained earnings			<u>27,908</u>		<u>(11,356)</u>
SHAREHOLDERS' FUNDS			<u>(254,146)</u>		<u>(273,876)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2018 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were authorised and approved by the Board of Directors on 10 December 2018 and were signed on its behalf by:

Mr S R P Crane - Director

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 MAY 2018**

1. STATUTORY INFORMATION

Strategy Partners Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. ACCOUNTING POLICIES

BASIS OF PREPARING THE FINANCIAL STATEMENTS

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The financial statements have been prepared in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

ACCOUNTING CONVENTION

The financial statements are prepared under the historical cost convention.

TURNOVER

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

STOCKS

During the year the management has decided to start the trading in Listed Securities on regular basis. Therefore, all the Investments in Listed Securities has been converted into stock in trade.

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2018

2. ACCOUNTING POLICIES - continued

FINANCIAL INSTRUMENTS

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

Basic financial liabilities

Basic financial liabilities, including creditors, bank loans and loans from fellow group companies that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payment discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Accounts payable are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Accounts payable greater than one year are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

EXEMPTION FROM PREPARING A CASH FLOW STATEMENT

The financial statements do not include a Cash flow statement because the company, as a small reporting entity, is exempt from the requirement to prepare such a statement under the Financial Reporting Standard for Smaller Entities (effective January 2015).

GOING CONCERN

The company's balance sheet shows a net deficit shareholders fund position. However, the director has received the confirmation from the shareholders of their continued financial support for the foreseeable future and for at least twelve months from the date of signature of these accounts.

3. FIXED ASSET INVESTMENTS

	2018	2017
	£	£
Other investments not loans	715,683	652,595
Other loans	49,999	30,000
	<u>765,682</u>	<u>682,595</u>

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 2018

3. FIXED ASSET INVESTMENTS - continued

Additional information is as follows:

	Listed investments £	Unlisted investments £	Totals £
Cost			
At 1 June 2017	102,871	549,724	652,595
Additions	34,539	165,959	200,498
Disposals	(137,410)	-	(137,410)
At 31 May 2018	-	715,683	715,683
Net book value			
At 31 May 2018	-	715,683	715,683
At 31 May 2017	102,871	549,724	652,595

The company's investments at the Statement of Financial Position date in the share capital of companies include the following:

ASSOCIATED COMPANY**UK Realty Agents Limited**

Registered office: 48 Berkeley Square, London, W1J 5AX.

Nature of business: Real estate agencies

	% holding	31/3/17 £	31/3/16 £
Class of shares:			
Ordinary	21.73		
Aggregate capital and reserves		(692,935)	(420,223)
Loss for the year		(555,712)	(527,628)
			Other loans £
At 1 June 2017			30,000
Other movement			19,999
At 31 May 2018			49,999

Other loans:

Other loans include £19,999 given to UK Realty Agents Ltd during the year.

NOTES TO THE FINANCIAL STATEMENTS - continued
FOR THE YEAR ENDED 31 MAY 20184. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2018	2017
	£	£
Amounts owed by group undertakings	25,440	24,940
Other debtors	24,140	-
Deferred tax asset	52,524	52,524
	<u>102,104</u>	<u>77,464</u>

5. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2018	2017
	£	£
Amounts owed to group undertakings	<u>1,493,594</u>	<u>1,483,872</u>

6. **CALLED UP SHARE CAPITAL****Allotted, issued and fully paid:**

Number:	Class:	Nominal value:	2018	2017
			£	£
100	Ordinary	£1	<u>100</u>	<u>100</u>

7. **ULTIMATE PARENT COMPANY AND CONTROLLING PARTY**

The immediate and ultimate parent undertaking is Trader One Holdings Limited, a company registered in England and Wales.

The ultimate controlling party is S R P Crane Settlement Trust.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.