

2566235

# TAG Heuer Limited

## Report and Accounts

31 December 2009

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A11	*A5ETANN6* 23/09/2010 COMPANIES HOUSE	104
RM	*K14BSM3G* 29/07/2010 COMPANIES HOUSE	141

**TAG Heuer Limited**

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Registered No 2566235

**Director**

A Pin

**Secretary**

D De Beaudean

**Bankers**

National Westminster Bank plc  
City of London Office  
PO Box 12258  
Princess Street  
London  
EC2R 8PA

**Solicitors**

Eversheds LLP  
Eversheds House  
70 Great Bridgewater Street  
Manchester  
M1 5ES

**Registered Office**

Duval House  
16 – 18 Harcourt Street  
Worsley  
Manchester  
Lancashire  
M28 3GN

## Director's Report

The director presents the annual report and the audited accounts for the year ended 31 December 2009

### **Principal activity, review of developments and future prospects**

The company has not traded this year and is not expected to trade in the future

### **Dividends and transfers to reserves**

The company made neither a profit nor a loss during the current or previous year

### **Interests of the director**

The director who served during the year did not hold any interests in the ordinary share capital of parent undertakings which are required to be disclosed

Approved by the Board of Directors  
and signed on behalf of the Board

*22 July 2010*

A large, stylized handwritten signature in black ink, consisting of a large loop and a vertical stroke.

A Pin  
Director

## **Statement of director's responsibilities in respect of the accounts**

Company law requires the director to prepare accounts for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those accounts, the director is required to

- select suitable accounting policies and then apply them consistently,
- make judgements and estimates that are reasonable and prudent,
- state whether applicable accounting standards have been followed subject to any material departures disclosed and explained in the accounts, and
- prepare the accounts on the going concern basis unless it is inappropriate to presume that the company will continue in business

The director is responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the accounts comply with the Companies Act 1985. He is also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

**Balance sheet**

at 31 December 2009

	Note	2009 £	2008 £
<b>Current assets</b>			
Debtors	3	57,312	57,312
		<u>57,312</u>	<u>57,312</u>
<b>Capital and reserves</b>			
Called up share capital	4	2	2
Profit and loss account		57,310	57,310
		<u>57,312</u>	<u>57,312</u>
<b>Equity shareholders' funds</b>		<u>57,312</u>	<u>57,312</u>

For the year ended 31 December 2009, the company was entitled to exception from audit under Section 480 of the Companies Act 2006. The members have not required the company to obtain an audit in accordance with Section 476 of the Companies Act 2006. The director acknowledges his responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

Approved on behalf of the Board of Directors on

A Pin  
Director

22nd July 2010

## Notes to the accounts

for the year ended 31 December 2009

### 1. Accounting policies

The accounts are prepared in accordance with applicable United Kingdom accounting standards

### 2. Debtors

	2009	2008
	£	£
Amounts due from fellow subsidiary undertakings	57,312	57,312

### 3. Called up share capital

	2009	2008
	£	£
Authorised 100,000 Ordinary Shares of £1 each	100,000	100,000
Called up, allotted and fully paid 2 ordinary shares of £1 each	2	2

### 4. Ultimate parent undertaking

In the director's opinion the company's ultimate parent company and ultimate controlling party at the balance sheet date was LVMH Moët Hennessy Louis Vuitton SA ("LVMH"), a company incorporated in France

LVMH is the largest and smallest undertaking for which group accounts are prepared. Copies of the accounts can be obtained from 30 Avenue Hoche, 75008 Paris, France

### 5. Related party transactions

The company has taken advantage of paragraph 3(c) of Financial Reporting Standard 8 in not disclosing transactions with members of the same group