

Registration number: 02227199

Tell- Tale Productions Limited

Directors Report and Unaudited Financial Statements

for the Year Ended 31 December 2016

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Tell- Tale Productions Limited

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Tell- Tale Productions Limited

Company Information

Directors	J J Beesley
	O Canning
	E Ellenbogen
Registered office	1 Central St Giles St Giles High Street London WC2H 8NU

Tell- Tale Productions Limited

Directors' Report for the Year Ended 31 December 2016

The directors present their report and the financial statements for the year ended 31 December 2016.

Directors of the company

The directors who held office during the year were as follows:

J J Beesley (appointed 22 August 2016)

O Canning (appointed 22 August 2016)

E Ellenbogen

N W Lowe (resigned 22 August 2016)

C A van den Berg (resigned 22 August 2016)

Principal activity

The company is dormant and did not trade during the year and consequently made neither a profit or loss.

The profit for the year, after taxation, amounted to £nil (2015: £nil).

The directors did not declare payment of a final dividend (2015: £nil).

The directors did not declare an interim dividend for the year (2015: £nil).

Going concern

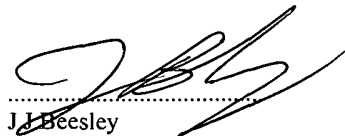
The directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus they continue to adopt the going concern basis in preparing the annual financial statements.

Further details regarding the adoption of the going concern basis can be found in the accounting policies in note 1 to the financial statements.

Directors liabilities

The company has made no qualifying third party indemnity provisions for the benefit of its directors which were made during the year and remain in force at the date of this report.

Approved by the Board on 24/03/17 and signed on its behalf by:



J J Beesley
Director

Tell- Tale Productions Limited

Statement of Directors' Responsibilities

The directors are responsible for preparing the Directors Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable United Kingdom Accounting Standards has been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Tell- Tale Productions Limited
(Registration number: 02227199)
Balance Sheet as at 31 December 2016

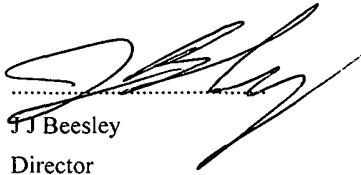
	Note	2016 £	2015 £
Called up share capital not paid		<u>10,976,075</u>	<u>10,976,075</u>
Capital and reserves			
Issued share capital	2	<u>10,976,075</u>	<u>10,976,075</u>
Total equity		<u>10,976,075</u>	<u>10,976,075</u>

For the financial year ending 31 December 2016 the company was entitled to exemption from audit under section 480 of the Companies Act 2006 relating to dormant companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

Approved and authorised by the Board on 24/03/17 and signed on its behalf by:


 JJ Beesley
 Director

Tell- Tale Productions Limited

Notes to the Financial Statements for the Year Ended 31 December 2016

1 Accounting policies

Trading status

The company was dormant and has not traded during the year.

Statement of compliance

These financial statements were prepared in accordance with Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the United Kingdom and Republic of Ireland'.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Summary of disclosure exemptions

The company is exempt from preparing a cash flow statement as 90% or more of the voting rights are held within the group.

Going concern

The directors have reviewed the current financial performance and position of the company, including the arrangement with group undertakings.

On the basis of their assessment of the company's current financial performance and position, the directors have no reason to believe that a material uncertainty exists that may cast significant doubt about the ability of the company to continue as a going concern. The directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future and hence continue to adopt the going concern basis of accounting in preparing the financial statements.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

2 Share capital

Allotted, called up and unpaid shares

	2016		2015	
	No.	£	No.	£
Ordinary shares of £1 each	<u>10,976,075</u>	<u>10,976,075</u>	<u>10,976,075</u>	<u>10,976,075</u>

3 Related party transactions

The company has taken advantage of the exemption in FRS 102 Section 33 from disclosing transactions with other members of the group.

Tell- Tale Productions Limited

Notes to the Financial Statements for the Year Ended 31 December 2016

4 Parent and ultimate parent undertaking

The company's immediate parent is Classic Media UK Limited, incorporated in England and Wales.

On 22 August 2016, the ultimate parent undertaking changed from DWA Holdings, LLC (formerly DreamWorks Animation SKG, Inc.) to Comcast Corporation, a company incorporated in the United States of America.

Until 22 August 2016, the smallest and largest group in which the results of the Company were consolidated was that headed by DWA Holdings, LLC, a company incorporated in the United States of America. The consolidated financial statements of this company are available from 1000 Flower Street, Glendale, California 91201, USA, attn.: Investor Relations or at www.dreamworksanimation.com.

From 30 September 2016, the smallest group in which the results of the Company was consolidated is that headed by NBCUniversal Media LLC, a company incorporated in the United States of America. And from 22 August 2016, the largest group in which the results of the Company are consolidated is that headed by its ultimate parent undertaking, Comcast Corporation, a company incorporated in the United States of America. The consolidated financial statements of these companies are available to the public and may be obtained from Rockefeller Plaza, New York, New York 10112 and One Comcast Center, 1701 John F Kennedy Boulevard, 47th Floor, Philadelphia, Pennsylvania 19103, USA or at www.comcast.com, respectively.