

REGISTERED NUMBER: 01524930 (England and Wales)

Unaudited Financial Statements for the Year Ended 31 July 2018

for

Advertising Sales Recruitment
Business Limited(The)

**Contents of the Financial Statements
for the Year Ended 31 July 2018**

	Page
Company information	1
Balance sheet	2
Notes to the financial statements	4

**Advertising Sales Recruitment
Business Limited(The)**

**Company Information
for the Year Ended 31 July 2018**

Director:

K N Lathane

Registered office:

6 The Roughs
Northwood
Middlesex
HA6 3DF

Registered number:

01524930 (England and Wales)

Accountants:

Timewise Limited t/a George & Co.
Chartered Accountants
6 The Roughs
Northwood
Middlesex
HA6 3DF

**Advertising Sales Recruitment
Business Limited(The) (Registered number: 01524930)**

**Balance Sheet
31 July 2018**

	Notes	31.7.18 £	£	31.7.17 £	£
Fixed assets					
Tangible assets	4		-		658
Current assets					
Debtors	5	3,040		121,286	
Cash at bank		<u>18,396</u>		<u>-</u>	
		21,436		121,286	
Creditors					
Amounts falling due within one year	6	<u>8,631</u>		<u>94,633</u>	
Net current assets			<u>12,805</u>		<u>26,653</u>
Total assets less current liabilities			<u>12,805</u>		<u>27,311</u>
Capital and reserves					
Called up share capital			10,000		10,000
Retained earnings			<u>2,805</u>		<u>17,311</u>
			<u>12,805</u>		<u>27,311</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 July 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 July 2018 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

**Advertising Sales Recruitment
Business Limited(The) (Registered number: 01524930)**

Balance Sheet - continued
31 July 2018

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income statement has not been delivered.

The financial statements were approved by the director on 25 March 2019 and were signed by:

K N Lathane - Director

**Notes to the Financial Statements
for the Year Ended 31 July 2018**

1. Statutory information

Advertising Sales Recruitment Business Limited(The) is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. Accounting policies

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Plant and machinery etc - 25% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the period of the lease.

**Notes to the Financial Statements - continued
for the Year Ended 31 July 2018**

3. Employees and directors

The average number of employees during the year was 1 (2017 - 2) .

4. Tangible fixed assets

	Plant and machinery etc £
Cost	
At 1 August 2017	12,229
Disposals	(12,229)
At 31 July 2018	-
Depreciation	
At 1 August 2017	11,571
Charge for year	658
Eliminated on disposal	(12,229)
At 31 July 2018	-
Net book value	
At 31 July 2018	-
At 31 July 2017	658

5. Debtors: amounts falling due within one year

	31.7.18 £	31.7.17 £
Trade debtors	365	13,500
Other debtors	2,675	107,786
	<u>3,040</u>	<u>121,286</u>

6. Creditors: amounts falling due within one year

	31.7.18 £	31.7.17 £
Bank loans and overdrafts	-	2,565
Trade creditors	30	4,869
Taxation and social security	-	3,036
Other creditors	8,601	84,163
	<u>8,631</u>	<u>94,633</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.