

Foreign Office (Foreign Trade Dept.),
18th January, 1918.

The following additions or corrections to the list published as a supplement to the London Gazette of 27th November, 1917, of persons to whom articles to be exported to China and Siam may be consigned, are notified by order of the Secretary of State for Foreign Affairs, in accordance with the provisions of the Proclamation relating to the exportation of articles to China and Siam during the present war, issued on the 24th day of September, 1915:—

CHINA.

The following names are added to the list of persons and bodies of persons to whom articles to be exported to China may be consigned:—

Australian Trading Co., Shanghai.
Bannister, T. D. W.
Caprino, P., Tientsin.
Compagnie Générale d'Extrême-Orient, Tientsin.
Dunlop, W. & C., Shanghai.
Eastern Syndicate, Shanghai.
Lyons, A., & Co., Shanghai.
Marzoli, E., Tientsin.
Oriental Land Co. Ltd., Shanghai.
Robert, Lang & Co., Shanghai.
Runacher, J., Tientsin.
San Sing Cotton Manufacturing Co. Ltd., Shanghai.
Vordoni, S. J., & Co., Tientsin.

SIAM.

The following name is added to the list of persons and bodies of persons to whom articles to be exported to Siam may be consigned:—
Straits & China Textile Co. Ltd., Bangkok.

Downing Street,
17th January, 1918.

The KING has been pleased to give directions for the appointment of Donald Kingdon, Esq., LL.B. (Attorney-General of Uganda), to be Attorney-General of the Gold Coast.

Board of Trade,
15th January, 1918.

PAPER RESTRICTION.

The Paper Restriction (Posters and Circulars) Order, 1918, dated the 15th day of January, 1918, made by the Board of Trade, under Regulations 2F, 2G, and 2J of the Defence of the Realm Regulations.

The Board of Trade, deeming it expedient to make further exercise of the powers vested in them by Regulations 2F, 2G, and 2J of the Defence of the Realm Regulations as respects paper, hereby Order as follows:—

Posters.

1. (a) In this Order the expression "Poster" means a sheet or sheets made wholly or partly of paper, cardboard, or other similar material, containing any advertisement, announcement, or intimation, whether in words,

pictorial form, or otherwise, printed, written, or depicted, which is exhibited or intended to be exhibited.

(b) Any combination of posters relating to the same subject matter or business shall be deemed to be one poster.

(c) In the case of posters relating to the advertisement of or contents in any newspaper or periodical, the expression "poster" includes posters made of any material whatever.

2. Subject to the provisions of paragraph 7 hereof, no person shall make or exhibit, or cause or permit to be made or exhibited, any poster the superficial measurements of which exceed 2,400 square inches.

3. Subject to the provisions of paragraph 7 hereof, no person shall exhibit, or cause or permit to be exhibited, any poster containing any advertisement, announcement, or intimation with respect to goods offered for sale by a retailer except at the premises where such goods are offered for sale.

4. Subject to the provisions of paragraph 7 hereof, no person shall exhibit or affix, or cause or permit to be exhibited or affixed, on any one wall, hoarding, or place a number of posters relating to the same subject matter or business which in the aggregate exceed a superficial area of two thousand four hundred square inches, except at the place of business of the person advertising, in which case no one poster so exhibited or affixed shall exceed the superficial area aforesaid.

5. No person shall exhibit, or cause or permit to be exhibited, any poster relating to the advertisement of or contents in any newspaper or periodical except at the premises where the newspaper or periodical is published.

6. No person shall make or exhibit, or cause or permit to be made or exhibited, any poster containing any advertisement, announcement, or intimation with respect to the business of a moneylender, bookmaker, commission agent for the making or placing of bets and wagers, or tipster, or with respect to any competition involving guessing or any test of skill, whether in connection with a game or sport or otherwise.

7. Subject to the prohibitions contained in paragraphs 5 and 6 hereof, this Order shall not apply to posters the printing of which had been actually commenced on or before 2nd March 1917, and which were actually in stock with a printer, billposter, or advertiser on or before 22nd October, 1917.

Advertising Circulars.

8. In this Order the expression "advertising circulars" includes advertisements of any description (other than posters), issued gratuitously and printed or written on paper, cardboard, or other similar material; tradesmen's catalogues and price lists; advertising sheets or periodicals in the form of a newspaper or magazine, whether registered as a newspaper or not, which are distributed gratuitously, and of which advertising is the main and not merely an ancillary purpose, diaries, almanacks, and calendars issued gratuitously and containing advertising matter, but does not include annual reports of companies or societies if issued only to members of such companies or societies, nor circulars requesting verification of information for books of reference and containing no adver-