



THE
GAZETTE
OFFICIAL PUBLIC RECORD

THE GAZETTE COMPANY PROFILES

CREATE A BESPOKE PROFILE
OF YOUR BUSINESS ON THE
UK'S OFFICIAL PUBLIC RECORD



ABOUT THE GAZETTE

The Gazette is the UK's official public record. It is a government publication and publishes public and legal notices. The Gazette is often cited in legislation and is considered by the courts and other legal organisations to be the most effective method for publishing information that is deemed to be in the public's interest.

ABOUT COMPANY PROFILES

The Gazette publishes online profiles of every UK business registered with Companies House. Every company has their own profile showing Gazette notices and information from Companies House, providing a complete and unbiased picture on an official platform.

YOUR COMPANY PROFILE

You'll find information such as when your company was incorporated, director names, nature of business, previous company names, a timeline of activity and your filings with Companies House.

Every business has the opportunity to supplement their profile with bespoke information. For example, your logo, contact details, social media links and an introduction to your company. Your profile has



a unique URL that can be linked to from your website or email communications, via **The Gazette's digital badge**. This link can help demonstrate the legitimacy of your company and showcase all your company information in one place.

WHY CREATE A BESPOKE COMPANY PROFILE?

This is an exciting new opportunity to feature your business on the UK's official public record, for the first time, since its inception over 350 years ago! Use your profile to help demonstrate your company's corporate compliance and good standing. Are you looking for new business? Your profile shows Companies House information alongside details about your business, so it's a great tool to showcase all your company information in one place. Your profile can help maximise your online presence, drive more traffic to your website and is another route for customers to find information about your business.

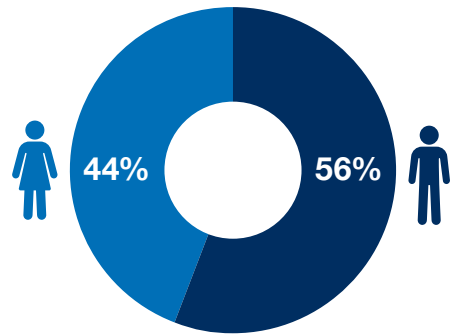
OVER
1,500,000
PAGE VIEWS
PER MONTH

AN AVERAGE
322,463
USERS PER
MONTH

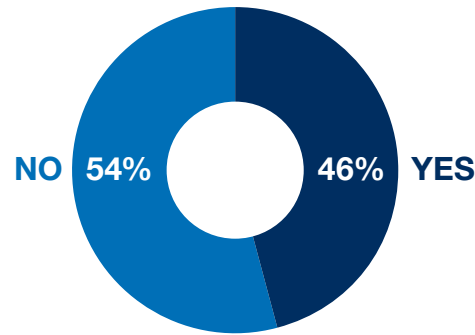
COMPANY PROFILES

AUDIENCE PROFILE

GENDER



CHILDREN IN HOUSEHOLD



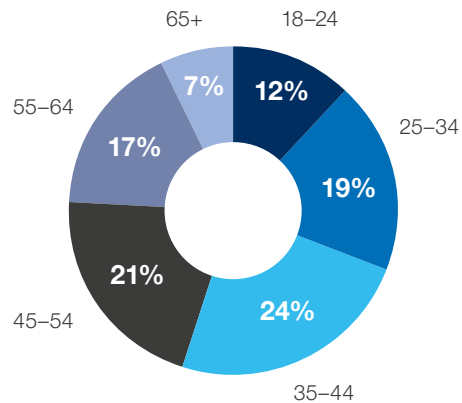
EDUCATION LEVEL

62%
UNIVERSITY
EDUCATED
OR HIGHER

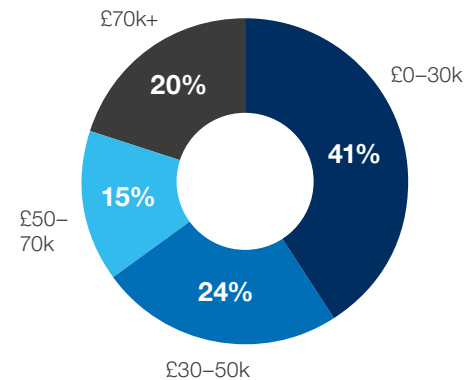
DECISION MAKERS

- FINANCE
- SALES & MARKETING
- SMALL BUSINESSES
- MIDDLE MANAGERS
- IT

AGE



ANNUAL HOUSEHOLD INCOME



POPULAR OCCUPATIONS

- LAW
- FINANCE AND ACCOUNTING
- TECHNOLOGY
- MANUFACTURING
- REAL ESTATE

TOP 10 LOCATIONS



CUSTOMISING A COMPANY PROFILE

Help maximise your company's online presence and drive more traffic to your website by customising your company profile. Supplement your Companies House information with the following:

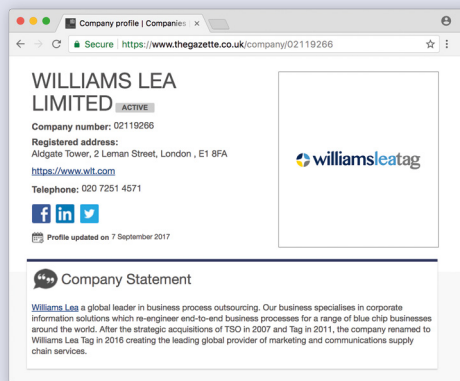
- company logo
- company website URL
- links to your social media pages, including Facebook, Twitter, LinkedIn and Google+
- company telephone number
- an introduction to your company, including up to three website links to highlight your products and services

MEMBERSHIP OPTIONS

There are two membership options available. Choose the most suitable option for you and pay online by credit or debit card.

Annual cost	£175 + VAT
30-day rolling cost	£19.99 + VAT

Simply search for your company and on your profile page click **register** to customise your profile.
www.thegazette.co.uk/companies



CONTACT

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